

Request for Approval of Modification(s) to Program

First Name

LISA

Last Name

BOYLES

Person ID

0688953

Email

LISA.BOYLES@SWOSU.EDU

Department

Creative Media & Visual Arts

Program Information

Official Degree Designation and Program Title

e.g. Associate in Science in Cybersecurity, Bachelor of Fine Arts in Music Performance, Master of Science in Accounting

BACHELOR OF ARTS IN COMMUNICATION

Program Code

Please list the 3-digit OSRHE program code.

054

This program has approved options

Yes

Approved Program Options

Please list all current options within the program. Use a separate line for each option.

STRATEGIC COMMUNICATION
THEATRE

Is this program part of a cooperative agreement?

No

Does this change impact an embedded certificate?

No

Does the CIP Code for this program need to be updated?

No

Type of Request(s)

Program Suspension?

No

Electronic Delivery of Existing Program

NOTE: Electronic delivery is recognized at the program level. If the existing program has options that are offered via electronic delivery and the program meets State Regents' policy for electronic delivery, the program MUST be

approved for electronic delivery.

Option Additions?

Option Deletion?

Option Name Change?

Current and Proposed Option Name(s)*


Please list the current option name(s) to be changed and the proposed name(s).

Current name: THEATRE;	Proposed name: FILM AND LIVE ENTERTAINMENT
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Justification for program name change

Please provide a brief summary of the reason for the change.

THEATRE HAS BEEN REMOVED AND REPLACED WITH FILM AND LIVE ENTERTAINMENT. THE OPTION NAME HAD NOT BEEN CHANGED.



Program Requirement Change(s)?

Program Reinstatement?

Program Name Change?

Degree Designation Change?

Changes formerly classified as substantive and non-substantive will now be combined as program requirement changes. (e.g. course credit hour changes, changes in courses required for graduation, changing credit hours required for electives, course prefix changes, course title changes, removing courses from list of electives)

Documents

If applicable, submit any documentation related to the requested action.

Created By: Ryan Henson per Academic Affairs

CURRENT

BACHELOR OF ARTS

COMMUNICATION ARTS (COMM.BA)

GENERAL EDUCATION (Min. 40 hours)

Bolded courses are required. Italicized courses are recommended.

Communication 9

ENGL	1113	English Composition I
ENGL	1213	English Composition II
COMM	1313	Introduction to Public Speaking OR
TECH	3143	Technical Presentations (<i>if permitted by degree program</i>)

Quantitative Reasoning..... 3

Select one course.

MATH	1143	Mathematical Concepts
MATH	1153	Mathematical Applications
MATH	1193	Elementary Statistics
MATH	1313	Functions and Modeling
MATH	1513	College Algebra

or a higher numbered math course

U. S. History..... 3

Select one course.

HIST	1043	U.S. History to 1877
HIST	1053	U.S. History since 1877

American Government 3

POLSC	1103	American Government & Politics
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Science 7-8

Select one course from Life Science and one course from Physical Science.

One Science course must be a lab science.

Life Science 3-4

BIOL	1004	Biological Concepts w/Lab
BIOL	1013	Current Issues in Biology
BIOL	1054	Principles of Biology I w/Lab

Physical Science 3-4

ASTRO	1904	Astronomy
CHEM	1004	General Chemistry w/Lab
GEOL	1934	Physical Geology w/Lab
PHY	1044	Basic Physics I w/Lab
PHY	1063	General Physics (or a higher numbered chemistry or physics course)
SCI	1501	Concepts of Physical Science Lab
SCI	1513	Conc of Phy Science (can be taken w/wo lab)

Humanities and Social Science.....12

*Select one course from each sub-category **and one additional course** from any subcategory below.*

Humanities..... 3

GEOG	1103	World Cultural Geography
HIST	1003	Early World History
HIST	1023	Modern World History
HUM	1103	Introduction to Humanities

Fine Arts..... 3

ART	1223	Art Survey
COMM	1263	Introduction to Theatre
LIT	2333	Introduction to Film
LIT	2413	Introduction to Literature
MUSIC	1013	Introduction to Music I
MUSIC	1103	Music and Culture (Music majors only)
MUSIC	1123	History of Rock-n-Roll
PHILO	1453	Introduction to Philosophy

Social and Human Sciences..... 3

ASL	2163	American Sign Language I
ECONO	2263	Intro to Macroeconomics
ECONO	2363	Intro to Microeconomics
ENTRP	1123	Intro to Business
FINAN	2113	Personal Financial Planning
ITAL	1004	Elementary Italian I
KINES	1133	Wellness Conc & Exercise Applications
LATIN	1054	Elementary Latin I (or higher number)
PSYCH	1003	General Psychology
SOCIO	1003	Introduction to Sociology
SPAN	1054	Elementary Spanish I (or higher number)
TECH	1223	Technology and Society

Computer Proficiency 0-3

COMSC 1023 Computers and Info Access, or a department-assigned course which satisfies the Computer Proficiency in the major, or the SWOSU Proficiency Exam, or HS course clearly defined to meet our goals.

GE Elective..... 0-3

Students who meet the computer proficiency by exam or HS course must choose an additional GE course from any category.

COMMUNICATION ARTS MAJOR

Core Curriculum 24

COMM	1083	Intro to Film and Live Entertainment
COMM	2103	Introduction to Mass Communication
COMM	2233	Communication Software Design
COMM	2363	Acting I
COMM	3063	American Film and Culture
COMM	4143	Field Studies in Communication
COMM	4243	Multimedia Production
COMM	4953	Senior Capstone

Choose an emphasis below:

Strategic Communication Emphasis

Select hours below..... 24

COMM	2113	Writing for Mass Media
COMM	3153	Leadership
COMM	3183	Social Media
COMM	4293	Media Law and Ethics
COMM	4363	Organizational Communication
COMM	4813	Principles of Public Relations
COMM	4823	Writing for Public Relations
COMM	4833	Principles of Advertising

Electives from COMM Arts6

Theatre Emphasis

Required..... 25

ART	3324	Motion Graphics
COMM	3023	Lighting and Sound
COMM	3133	Screenwriting
COMM	3143	Cinematography
COMM	3763	Entertainment Management
COMM	3973	Costume, Makeup and Wardrobe
COMM	4403	Sets, Props and Locations
COMM	4483	Directing and Producing

Electives from COMM Arts6

Minor 18-24

Electives to bring total to 120..... 16-23

TOTAL HOURS120

For the minor program, refer to the Communication & Theatre minor in the Minor Programs of Study.

Students must participate in an exit assessment interview conducted by a faculty committee or the department chair.

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation.....	120
Minimum credit hours in the liberal arts & sciences.....	80
Minimum credit hours in upper-division (3000/4000 courses).....	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU.....	8
Minimum credit hours at SWOSU (15 of the last 30).....	30
Minimum Grade Point Average in all coursework.....	2.00
Minimum Grade of C in all major course	

PROPOSED

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Package History

Date	User	Action
2/27/2025 2:45:11 PM	Boyles, Lisa	Added attachment 'Current%20BA%20Communication.docx'
2/27/2025 2:45:11 PM	Boyles, Lisa	Added attachment 'Proposed%20BA%20Communication.docx'
2/27/2025 2:45:11 PM	Boyles, Lisa	Submitted 'Program Modification'
2/27/2025 2:45:35 PM	Johnson, Jason	Received
2/27/2025 2:50:13 PM	Johnson, Jason	Decision Approved on step 'FLOW-Deans'
2/27/2025 2:50:41 PM	FLOW-Provost's Executive Assistant	Received